

# Nazir Ajmal Memorial College of Education, Hojai

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### Report on Anti-Drug Awareness Campaign on International Day Against Drug abuse and Illicit Trafficking

Organised by:
Recovery Wellness Society
In collaboration with:
IQAC, Nazir Ajmal Memorial College of Education
In association with:
Users Network of Assam.

Date: 24th to 26th June 2024

### **Event Overview**

Nazir Ajmal Memorial College of Education in collaboration with the Recovery Wellness Society, Users Network of Assam and Ajmal Foundation organized an awareness campaign under the theme "Support, Don't punish" focused on drug prevention from 24<sup>th</sup> to 26<sup>th</sup> of June, 2024. The campaign included Art competition, a walkathon and a formal session. The event aimed to raise awareness about the dangers of drug abuse and promote a drug-free lifestyle among the students and the community.

#### **Details of the Events:**

**Activity: Art Competition** 

Date: 24<sup>th</sup> June, 2024 Time: 11 am onwards

Topic: "Say No to Drugs"

The primary activity of the event was an art competition themed "Say No to Drugs," encouraging students to express their creativity while conveying strong anti-drug messages. The competition saw active participation from the B.Ed. 2nd-year students, with approximately 70 students showcasing their artwork.

### Judges:

• Hemanta Kumar Sahu, Assistant professor, Krishnakanta Borah B.Ed. College, Lanka

## **Activity: Walkathon**

Date: 26<sup>th</sup> June, 2024 Time: 6 am onwards

Topic: "Support, Don't punish"

The B.Ed. trainees and faculties of Nazir Ajmal Memorial College of Education along with representatives from Recovery Wellness Society, Users Network of Assam and dignitaries of Ajmal Foundation started a walkathon from Hojai Panchali towards Nazir Ajmal Memorial College of Education, covering a distance of around 3 kilometres. Notable figures like Ms. Anamika Borah, Reigning Miss Assam, Mr. Anupam Rohit, Project Head, Recovery Wellness Society, Dr. Khasrul Islam, Hon'ble Director, Ajmal Foundation also joined the walkathon to show their support against drug abuse and illicit trafficking. The walkathon started at 6 am and ended after reaching the college premises at around 8 am.

The walkathon was followed by a formal session at Nazir Ajmal Memorial Hall. Highlights of the session are as follows:

- **Opening Address:** The event commenced with an opening address by Mr. Anupam Rohit, who emphasized the significance of drug prevention and the role of educational institutions in fostering a drug-free environment.
- Guest Speech: Miss Anamika Borah shared her experiences and the importance of maintaining a healthy lifestyle, urging students to stay away from drugs and focus on their education and personal development.
- Remarks by Dr. M.R.H Azad: Dr. Azad spoke about the critical role educators play in guiding students towards positive life choices and the importance of collaborative efforts in addressing drug abuse.
- Art Display: Participants presented their artwork, each piece creatively illustrating the dangers of drug abuse and the benefits of a drug-free life.
- **Judgment and Awards:** The art competition held on 24<sup>th</sup> June, 2024 was judged by Mr. Himanta Ghosh, who evaluated the entries based on creativity, relevance to the theme, and impact. The winners of the art competition were declared, with Rohit Chetry securing the first prize, Priyambada Devi the second prize, and Suman Seal the third prize. Each of the participants were appreciated for their exceptional contributions and creativity in delivering strong anti-drug messages through their art.

### Conclusion

The campaign successfully engaged students in a meaningful dialogue about drug prevention, leveraging the power of art to communicate important messages. The collaboration between Nazir Ajmal Memorial College of Education, Recovery Wellness Society, Users Network of Assam, and Ajmal Foundation played a crucial role in the event's success, highlighting the importance of community and institutional efforts in tackling drug abuse.

The event concluded acknowledging the contributions of all participants, guests, and organizers and a group photo with all the contributors. The campaign left a lasting impact on the attendees, reinforcing the commitment to a drug-free society.





# Moments from the Art competition





Artworks of B.Ed. trainees under the topic "Say No to Drugs"





Artworks of B.Ed. trainees under the topic "Say No to Drugs"









**Pictures from the Walkathon** 





Moments after the conclusion of the Walkathon





Attendees of Walkathon from Nazir Ajmal Memorial College of Education, Social Welfare Society, Users Network of Assam and Ajmal Foundation posed for a group photo





# Attendees of the walkathon given certificates of participation





Dignitaries of Ajmal Foundation and Social Welfare Society addressing the media and posing for a group photo after the successful completion of the event